

Train your team in applied AI.

Your staff uses AI with no method, no security, no measurable outcome. In 1 to 4 days, your team levels up: workflows, automations, agents — with visible gains from week one.

1 to 4 days
intensive format

10 people max
per group

3 cities
Rabat · Casablanca · Tangier · remote

1 month
post-training support

THE REALITY

AI is already inside your company. Nobody masters it.

✗ Hours wasted on tasks AI does in minutes

✗ Sensitive data pasted into consumer tools

✗ Paid licenses that go underused

✗ Zero process: everyone improvises alone

MODULES — COMPOSABLE TO YOUR NEEDS

5 modules. You choose. We assemble.

AI for executives

½ d

Understand, decide, budget: what AI can do for your business.

Supervising your AI employees

1 d

Steer, correct and improve AI agents. The signature module for XAI clients.

Daily AI productivity

1 d

Business prompts, automating repetitive tasks, GenAI in your tools.

Augmented marketing

1 d

Content, hyper-personalized campaigns, predictive analytics.

Data & decisions

1 d

Dashboards, KPIs, forecasts — for non-technical people.

Full custom program

★

We audit your processes, assemble modules, build YOUR cases. Best ROI.

THE SETTING

- ✓ On-site, in our rooms (Rabat, Casablanca, Tangier) or remote
- ✓ XAI × MDS × SMIA certified attestation for every participant
- ✓ 1 month of support: your teams never stay stuck

INVESTMENT

Cheaper than one month of wasted time.

From 15000 MAD

/ group of 10 · quote based on modules

- Preliminary audit of your usage
- Modules assembled to YOUR priorities
- Practical cases on YOUR data and tools
- Materials + kit (business prompts, automations, templates)
- Certified attestations + 1 month follow-up

A team of 10 saving 2h/week each means 1000+ hours recovered every year.

YOUR TRAINER



Bahae Eddine HALIM

Tech Entrepreneur · Trainer 7+ yrs · Expert in AI applied to business

Trainer for 7+ years in top schools and at university (UM5: Faculty of Sciences & EST Salé). Co-founder & CTO of XAI, founder of MDS, MRN, MFF and SMIA — 20000+ members. Digital Marketing & applied AI expert, ex-Full Stack Developer (15+ yrs), PhD researcher in AI.

CERTIFIED & SUPPORTED BY



Request your quote — reply within 24h