

Produce 10× more. Create 10× better.

Content, visuals, videos and campaigns assisted by AI — without losing your creative touch. We set up AI inside your business — agency, freelancer, community manager or in-house team — in 1 to 4 days.

All formats
text, image, video

On-site or remote
anywhere in Morocco

1 to 4 days
of setup

1-month support
included after setup

THE OFFER — COMPOSABLE TO YOUR BUSINESS

5 modules. One goal: produce 10× more, 10× better.

AI writing & copywriting

1 day

Posts, articles and emails generated in seconds — your brand voice preserved. The tone is calibrated once, then reused everywhere.

Generative visuals & videos

1 to 2 days

Midjourney and AI video tools installed on your workflow: campaign visuals, short videos and multi-format variations in one click.

Automated social media

1 to 2 days

Editorial calendar, scheduling and replies automated with n8n/Make. Your accounts publish and answer even while you sleep.

Augmented advertising & SEO

1 day

Ad creatives tested by AI, generated SEO briefs and continuous optimization. Every dirham invested works harder.

Automatic client reporting

1 day

Dashboards plugged into your accounts and auto-generated commentary. The monthly report ready in minutes, not days.

WHY 212AY

A full ecosystem, not just a vendor.

✓ On-site or remote — anywhere in Morocco

✓ Installed on your tools, with your team trained

✓ Support included for 1 month after setup



Bahae Eddine HALIM

Tech Entrepreneur · Co-founder & CTO of XAI · AI & automation expert

Co-founder & CTO of XAI. Designs and deploys AI solutions and automations for Moroccan companies across industries. Founder of MDS, MRN, MFF and SMIA — 20000+ members. PhD researcher in AI, ex-Full Stack Developer (15+ yrs). He knows both worlds: technology and the creative floor.

INVESTMENT

Tailor-made, based on your business.

Tailor-made

proposal within 24h

- Preliminary audit of your processes and tools
- Detailed proposal within 24h after a WhatsApp chat
- Turnkey modules: installation, configuration, content
- Your team trained on-site or remotely
- Support included for 1 month after setup

CERTIFIED & SUPPORTED BY



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